

2022 SOCIAL MEDIA POSTS FOR CHURCHES BRINGING HOPE AND HEALING TO THE WORLD: LOVE, JOY, HOPE, PEACE

The content below is intended to provide churches with a framework and content for social media. These posts may be used over the entirety of the BRINGING HOPE AND HEALING TO THE WORLD: LOVE, JOY, HOPE, PEACE campaign or be concentrated around a specific time frame, like Giving Tuesday.

Churches are encouraged to follow Global Ministries! social media accounts on the following platforms:

GM Facebook: <https://www.face-book.com/GlobalMinistries/>

GM Twitter: <https://twitter.com/umcmmission>

GM Instagram: <https://www.instagram.com/umcmmission/>

UMCOR Facebook: <https://www.face-book.com/UMCOR/>

UMCOR Twitter: https://twitter.com/UMC_UMCOR

UMCOR Instagram: https://www.instagram.com/umc_umcor/

Week & Theme	Purpose	Content	Additional Links	Image	Notes
Week of 10/23 Theme: Invite and Launch	Introduce and invite the church to participate in the campaign	This holiday season, bring hope and healing to the world. Visit to learn how you can give love, joy, hope, and peace. https://www.youtube.com/watch?v=02u83rGNE30			Include your choice of hashtags, emojis, or gifs!
	Introduce churches to the campaign	Looking for a way to share the love of Christ this giving season? The Give Love campaign is committed to bringing hope and healing to the world. https://umcmmission.org/givelove/			Include your choice of hashtags, emojis, or gifs!
	Introduce churches to campaign resources	We can make a big impact through Global Ministries' year-end campaign. Give love, joy, hope and peace to those who need it most. Learn more: https://www.UCMMission.org/GiveLove			Include your choice of hashtags, emojis, or fun gifs!

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Week of 10/30 Bring hope and healing to the world: Give Love	Introduce giving love through the campaign, call to learn more	When we support Global Ministries' year-end campaign—Bring Hope and Healing to the World: Love, Joy, Hope, Peace—we share our love for others through evangelism and church growth, missionaries, global health, and disaster response and recovery. Give online or in person this week. (ADD LINK FOR CHURCH GIVING HERE) https://www.youtube.com/watch?v=Umku3Pg8Gw	Give Love video		
	Share example of giving love and connect it to the work of Global Ministries	We #GiveLove by supporting our mission partners in Latin America and the Caribbean. These local ministries are assisting marginalized communities who need care the most. https://umcmmission.org/news-statements/mission-partners-in-latin-america-and-the-caribbean-receive-grants-for-ministry/			
	Call to action: give	During this giving season, we call on you to be the hands and feet of Christ and #GiveLove to those who need it most. Learn more and donate now! https://www.UMCMission.org/GiveLove			Include your choice of hashtags, emojis, or fun gifs!

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Week of 11/6 Bring hope and healing to the world: Give Joy	Share Joy video and connect it with the work of Global Ministries	How does giving joy bring hope and healing to the world? When we support the Give Love campaign, we are providing places for spiritual growth and kingdom-building work. https://youtu.be/9oTszcCBMb8	Give Joy video		
	Joy in action	Ruth Johnson Colvin found joy in volunteering and supporting the literacy effort in Syracuse, New York. https://umcmmission.org/october-2022/yes-volunteering-can-change-your-life/			
	Give Joy—give online	When we support Global Ministries' year-end campaign—Bringing Hope and Healing to the World: Love, Joy, Hope, Peace—we are providing for those who are searching for the joy of a spiritual home. Learn more and give here: https://www.UCMMission.org/GiveLove			Include your choice of hashtags, emojis, or fun gifs!

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Week of 11/13 Bring hope and healing to the world: Give Hope	Share Hope video and connect it with the work of Global Ministries	UMC congregations who are giving to the Give Love campaign are extending the gift of HOPE so that survivors of disaster may receive immediate relief and long-term recovery. Learn more and donate now at https://www.UMCMission.org/GiveLove .	Give Hope video		
	Hope in action	After Hurricane Ian, United Methodist disaster response volunteers brought hope to local communities in the form of solar energy. These volunteers are showing the love of Christ to vulnerable communities and to God’s creation. https://umcmmission.org/october-2022/united-methodists-bring-light-and-hope-to-florida-with-solar-energy/			
	Give Hope—give online	When you support the missional work of The United Methodist Church, you’re giving HOPE to the world. Join us in giving to the year-end campaign through Global Ministries. https://www.UMCMission.org/GiveLove			Include your choice of hashtags, emojis, or fun gifs!

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Week of 11/20 Bring hope and healing to the world: Give Peace	Share Peace video and connect it with the work of Global Ministries	Our church is giving the gift of PEACE so that everyone can experience vibrant physical, emotional and spiritual health. Learn more at https://www.UMCMission.org/GiveLove .	Give Peace Video		
	Peace in action	27% of Ukraine’s land will need to be cleared of explosives. UMCOR is working to bring peace to the region and reduce potential accidents to innocent civilians. https://umcmmission.org/news-statements/new-umcor-grant-to-mines-advisory-group-will-help-ukrainians-deal-with-threat-of-landmines/			
	Give Peace—give online	When you support the health care efforts of The United Methodist Church, you’re giving PEACE to the world. Join us in giving to the year-end campaign through Global Ministries. https://www.UMCMission.org/GiveLove			Include your choice of hashtags, emojis, or fun gifs!

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Week of 11/27 Highlight Giving Tuesday (11/30)	Celebrate the beginning of Advent and prompt giving/ sharing	Advent is the perfect season to provide love, joy, hope and peace through the year-end campaign for Global Ministries. Our generosity will provide support for mission through evangelism and church growth, missionaries, global health and disaster response and recovery. https://www.UMCMission.org/GiveLove		Use Giving Tuesday Graphic	
	Love in action	Caring for God's creation is a beautiful example of how we can share the love of Christ to the world. These 29 EarthKeepers will be stewards of Christ's love to all members of creation. https://umcmmission.org/september-2022/29-earthkeepers-commissioned-for-service/			
	Post on 11/30 to highlight Giving Tuesday	Because of YOU we can do MORE this #GivingTuesday. Remember to make a donation to your favorite mission or fund as part of the Give Love year-end campaign. https://umcmmission.org/givelove/			Include your choice of hashtags, emojis, or fun gifs!

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Week of 12/4 Give Joy	Share Joy story and connect it with the work of Global Ministries	Give the gift of Joy so that new faith communities can form and existing ones can thrive.	http://www.UMCMission.org/GiveLove		
	Joy in action	<p>With the help of a World Communion Scholarship, Jorge Saiete is working to complete a Master of Public Education degree. After he had to take up fishing at the age of 8 to support his family, this scholarship has brought joy to his and his family's lives and hope for their futures.</p> <p>https://umcmmission.org/september-2022/extending-the-communion-table-through-world-communion-sunday/</p>			
	Give Joy—give online	<p>When you support the evangelical and church-strengthening ministries of The United Methodist Church, you're giving JOY to the world. Join us in giving to the year-end campaign through Global Ministries.</p> <p>http://www.UMCMission.org/GiveLove</p>			Include your choice of hashtags, emojis, or fun gifs!

Week & Theme	Purpose	Content	Additional Links	Image	Notes
Week of 12/11 Give Hope	Share Hope story and connect it with the work of Global Ministries	Give the gift of Hope so that survivors of disaster may receive immediate relief and long-term recovery.	http://www.UMCMission.org/GiveLove		
	Hope in action	When you give to UMCOR, your give hope to those who need it the most. Whether it's a flood in Tennessee, hurricane response or an international disaster, The United Methodist Church is there, being the hands and feet of Christ, offering HOPE to communities who are overwhelmed. Discover the work of UMCOR here: https://umcmmission.org/united-states-disaster-response/ .			
	Give Hope—give online	When you support the missional work of The United Methodist Church, you're giving HOPE to disaster survivors. Join us in giving to the year-end campaign through Global Ministries. https://www.UMCMission.org/GiveLove			Include your choice of hashtags, emojis, or fun gifs!

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Week of 12/18 Give Peace	Share Peace story and connect it with the work of Global Ministries	Give the gift of Peace so that all might experience physical, emotional and spiritual health.	http://www.UMCMission.org/GiveLove		
	Peace in action	Global Ministries' Global Health program is working with the United Methodist North Katanga Health Board to bring peace to a region ravaged by cholera. https://umcmmission.org/september-2022/stopping-the-spread-of-cholera-in-north-katanga/			
	Last chance to give	December 31 is the last day to give to bring hope and healing to the world through #GiveLove. Don't let 2022 come to a close without ensuring others will know God's love, joy, hope and peace through the missional work of The United Methodist Church.	https://umcmmission.org/give/ve/		Include your choice of hashtags, emojis, or fun gifs!

Weeks of 12/25 & 1/1	Thank you and share campaign results	Thank you for your generous support of the Give Love, Joy, Hope, Peace year-end campaign. Your prayers, participation and generosity will bring hope and healing to the world through the work of The United Methodist Church.		Use downloadable graphic of your choice from the online resources at ResourceUMC.org/GiveLove .	If stats are available, share how much your church raised through the campaign
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